



# GradeCraft

TECHNOLOGY NUMBER: 6664



## OVERVIEW

Increasing student motivation through the gamification of learning management systems

- Applies gameful techniques to the design of learning environments.
- Improves student autonomy, engagement and outcomes.

## BACKGROUND

In current undergraduate education, low performance in classes can be attributed to lack of engagement. The way education is structured, giving students little choice in how they learn, with evaluation based on high-stakes assessments, leads to extrinsically motivated and disengaged learners who feel school does not work for their needs. For today's digital generation, gamification has become a popular tactic to encourage specific behaviors and increase motivation and engagement. Gamification is the use of game thinking and game mechanics in non-game contexts to engage users in solving problems or accomplishing tasks. It attempts to superimpose the simulating motivational aspects of the game world onto a real-world situation. Gamification has recently been implemented in educational programs with the intention to use it as a tool for engagement and motivation.

But gamification uses only the superficial elements of games. A better approach is what the designers of GradeCraft call gameful design, which addresses the deep structure of courses, re-shaping assessment systems and syllabi to better support three key areas of human need: support for autonomy, a sense of belonging, and support for developing competence. The primary way gameful design reshapes learning is by allowing learners to set and understand their own goals, encouraging risk-taking and exploration by reducing the consequences of failure, and by changing feedback to be frequent and detailed.

### Increasing student motivation through the gamification of learning management systems

GradeCraft is a gameful learning management system designed to be used in conjunction with primary learning management systems. GradeCraft primarily acts as a gradebook; allowing

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## Category

Software

Software & Content

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## Learn more



students to submit work, receive feedback, and track progress. GradeCraft brings in game elements such as a badging and leveling system, team competition, and leaderboard. It offers a unique grade predictor utility as well as an interactive grading rubric to allow students flexibility in choosing coursework that best suits their learning style to achieve desired results. GradeCraft is designed to create a more engaging classroom that makes learning more dynamic and personalized to each student.

## **ADDITIONAL DETAILS**

**Please visit the [GradeCraft licensing page](#) to see licensing options and to purchase a license. For more information on GradeCraft, please visit [gradecraft.com](https://gradecraft.com).**

If your organization requires payment via a purchase order, please select the Contact Us link located on the right-hand side of the screen for further details.