



## Sessions

TECHNOLOGY NUMBER: 2019-210



### OVERVIEW

Multi-functional and user-friendly event organization tool

- Register events, track and manage registrations, track attendance, communicate with attendees
- Syncs with Salesforce for data reporting and tracking

### BACKGROUND

Sessions is an online tool that allows event organizers to register events, track and manage registrations, and track attendance for events. Event organizers can also communicate with registered and attended users through the platform and gather information from attendees after they attend through surveys. Furthermore, organizers can track registration and attendance over time with graphs and exportable data and sync Sessions with Salesforce for data reporting.

Attendees can also take advantage of the platform by searching for events, registering for upcoming events, dropping registrations, communicating with event organizers, adding events to their calendars, and receiving event reminders during the weeks or days leading up to the event.

Sessions can be used for one-time events, recurring events and conferences. Events can be publicly searchable or private (limited to a specified list of people).

Sessions has been widely adopted throughout the University of Michigan. Since launch, there have been hundreds of thousands of registrations on Sessions@Michigan.

Full user documentation available.

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### Category

Software  
Software & Content

### Inventor

Ryan VanDaele

### Further information

Tina Suntres  
[tsuntres@umich.edu](mailto:tsuntres@umich.edu)

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